

"I wish I had Kim Stacey's guide to low-cost/no-cost Internet marketing resources when I started my Internet business. It would have saved me months of research and thousands of dollars."

--Robert W. Bly, author, *Internet Direct Mail* (NTC Business Books)

[Order Now](#) [Affiliate Program](#)

Bob Bly, the man McGraw-Hill calls "America's top copywriter," introduces the "Yellow Pages" of Internet Marketing..

How to Do Everything Right in Your Internet Marketing Business ... at the Lowest Cost Possible

**New E-Business Directory Reveals
101+ Low-Cost/
No-Cost Resources for:**



Adding streaming audio and video to your Web site.



Measuring how fast your Web site downloads over various Internet connections.



Tracking ad response and profitability of your online marketing.

 **Getting your Web site designed professionally and affordably.**

 **Taking credit card payments online.**

 **Knowing what key words to use when writing your Web pages.**

 **Producing e-books and other information products.**

 **Driving traffic to your site with pay-per-click advertising.**

 **Search engine optimization.**

Dear Internet Marketer (or Soon-to-Be Internet Marketer):

With all the great advice available on "how to make money in Internet Marketing" available today, you probably know the steps you have to take to make money online:

1. Source or create a product.
2. Put up a microsite or Web site where the product can be ordered.
3. Drive traffic to that site.
4. Convert a percentage of those visitors to customers.
5. Capture the e-mail addresses of visitors (prospects) who come to the site but do not order the product.
6. Follow-up with those prospects who do not order the product to convert more of them to paid customers

Yes, you know WHAT you have to do ... and you may even have a good idea on HOW to do it.

But WHERE to go ... and WHO to turn to ... for help getting all these tasks completed correctly and at reasonable cost is the missing piece of the puzzle.

But now that's changed. And it's easy for you to gain access to the same software, services, products, and vendors that top Internet marketing pros nationwide use every day to generate orders and save money.

Because, for a limited time only, you can preview a brand-new directory of 101+ of the best no-cost/low-cost resources for Internet marketers risk-FREE for 90 days. Just click below now:

RISK FREE 90-DAY PREVIEW

The "Yellow Pages" of Internet Marketing

Copywriter and Web marketer Kim Stacey has put together an extraordinary resource for both new and established Internet marketers.

Let me give you a few example of how Kim's resource guide has saved me time and helped me get my Internet marketing efforts on the fast track:

When I started selling e-books, I needed a mechanism for taking the orders and processing the payments online. I found an affordable service on page 31 of Kim's guide.

Since I don't know Adobe Acrobat, I needed to find someone who could take the Word files of my e-books, design professional covers and page layouts, and convert them into a downloadable PDF. Turned to page 79 -- and there it was!

Then I started selling physical products - CD-ROMs - and needed a service to reproduce, package, and ship my audio products. Looked on page 75 and found just the guy I need . again, very affordable. And easy to work with.

When you go to most places on the Web to register a domain name, they rip you off. But Kim found what may be the cheapest domain name registration service ever! See page 11.

Putting up microsites (like this one) can cost a fortune if you hire the wrong Web designer. The guy I use is listed on page 11 ... reasonably priced ... and of course, I found him in Kim's directory first.

Pop-ups can increase your leads and sales, but many Internet users have pop-up blockers installed. Here's how to get your ad past them ... and right to the user. Page 18.

One of the best ways to promote yourself on the Internet is to write articles for other people's e-newsletters ... and on page 61, you find a resource that can connect you with hundreds of e-newsletters to which you can submit articles.

And that's just a handful of more than a hundred terrific, low-cost/no-cost Internet marketing resources waiting for you in Kim Stacey's new guide, the *Internet Marketing Million-Dollar Directory: The Top-Rated Low-*

Cost Products and Services You Need to Run a Profitable Internet Marketing Business.

To review this money-saving, time-saving guide to dozens of the best no-cost/low-cost resources for Internet marketers risk-FREE for 90 days, click below now:

RISK FREE 90-DAY PREVIEW

Getting your Internet marketing business up and running – once difficult, now easy.

Kim Stacey's new guide the *Internet Marketing Million-Dollar Directory* is packed with products, services, vendors, and other resources for handling every aspect of starting and running a successful Internet marketing business.

Here's just a sampling of what you'll find inside:

- ✦ Can't afford to hire an **HTML programmer**? Build your own Web site using this FREE online HTML editor. See page 12.
- ✦ Cheapest way to register a **domain name** for your Web site. Page 11.
- ✦ This may be the lowest cost **Web hosting** service available on the Internet today. But most Internet marketers have never heard of them. Page 15.
- ✦ Need to get an e-book or other information product written? Here's where to find good **freelance writers** who will work for you for peanuts. Page 21.
- ✦ Want a quick education in online marketing? 15 best marketing **e-zines** ... and you can read them all FREE. Page 76.
- ✦ Quick and easy way to add a fully functioning **shopping cart** to your Web site ... without hiring a programmer. Page 32.
- ✦ The best way to increase your search engine rankings is to get many sites to link to your Web site. This free online tool shows you how many pages on the Internet contain **links** to your site . and your competitor's site. Page 49.
- ✦ **Custom programming** for your Web site and e-commerce applications is more affordable than you think. Go here to hire qualified programmers online. Page 22.
- ✦ Cool **pop-ups** for your Web site. They look like Post-It

notes. Really gets the visitor's attention. Page 17.

How long does it take your Web site to **download** on a broadband connection? A 56 kbps dial-up connection? This free tool gives you the answer in a jiffy. Page 56.

Get icons, animation, and other **graphics** to use on your Web site - FREE! See page 18. There's also an online button maker for creating neat little buttons for your home page.

How frequently do your **key words** appear on your Web page? Too great or too little key word density can cause search engines to ignore you. Use this tool to instantly measure the key word density of any page. See page 19.

Coding errors on your **HTML Web pages**? This free tool finds them fast. Page 12.

Have you seen marketing Web sites with **streaming audio**? Want to add audio to one of your sites? See page 18. Or check out page 19 and add streaming video to your site.

Not sure which **key words** people search when looking for a product or service like yours? This free tool shows you which key words are being searched on most often. Page 20.

Submit your Web site to Google, Yahoo, and over a dozen other major **search engines** with a single click of the mouse. Page 27.

Hire a professional graphic designer to create a beautiful **color cover** for your e-book, book, audio album, or other products - dirt cheap. Page 22.

Can't afford a full-time **Web master**? Hire a great one on a freelance basis. Page 23.

ORDER NOW

Track and measure **Web metrics** including visits, conversions, sales, click through rates, and other key results. Know instantly whether an online promotion is profitable. Page 30.

Want to make money with a **subscription** or "**membership**" Web site? Here's the software you need to run it. Page 36.

Easiest way for your customers to **pay** you online. Page 33.

Find out what products and services your customers want by surveying them with this quick and easy **online survey** tool. Page 33.

Make money selling other people's products to your e-list ... or selling your products through other people's e-lists ... with **affiliate marketing**. Page 34.

As an Internet entrepreneur, you can't afford PC downtime. So when you have a computer emergency, call these **PC repair** guys ... they'll be there within the hour! Page 34.

Make sure your **online ads** are seen by Internet users who have demonstrated an interest in your product or service. Page 50.

Generate profitable **pay-per-click** traffic for as little as a nickel a hit using Google Adwords. Page 43.

Promote your Internet business by doing interviews on **talk radio shows** ... and become famous in your field! Page 48.

Get more "unique visits" on your Web site through "**co-registration deals**." Page 47.

Send news stories and press releases about your product or service to the New York Times and hundreds of other major **media outlets** at the click of a mouse. Page 48.

Make sure your **e-mails** can get past spam filters and are delivered to your user's e-mail in-box. Page 55.

Convert more visitors to customers with a follow-up e-mail "conversion series" automatically sent by an "**autoresponder**." Page 57.

Distribute e-mail marketing messages and e-newsletters to thousands of subscribers on your list at the click of a mouse at virtually no cost. Page 60.

Animate your company logo on your outgoing e-mail marketing messages. Page 58.

Want to conduct free or paid **teleconferences** and market these events to your e-list? Here's a resource that can produce the tele-event for you. Page 74.

Increase your site's search engine rankings with a **blog**. Easy-to-use tool lets you set up your own blog fast. Page 72.

Get reliable, low-cost **duplication service** for videos, DVDs, CDs, and audio cassettes when marketing audio and

video information products. Page 75.

Put **rotating images of your products** on your site . visitors can view your product from different angles with the click of a mouse. Page 39.

Meet the absolute master of **pay per click advertising** ... and hire him as your personal advisor to minimize your cost per click and maximize your sales. Page 75.

To gain immediate access to these ... and dozens of other valuable resources for building your Internet marketing business ... order the *Internet Marketing Million-Dollar Directory* today risk-free!

ORDER NOW

Reduce your Internet marketing costs -- and maximize your response rates and sales!

When you start and run your own Internet marketing business, your profit depends on two factors: how much money you take in through sales, and how much money goes out - in other words, your costs and expenses.

At the beginning, I urge you to buy everything cheap ... for as little as you can. Don't spend a lot of money until you're making money first. Otherwise, you'll burn through your cash, with no results, in record time.

But beware: the Internet is filled with unscrupulous schemers whose only goal in life is to bilk unsuspecting Internet marketing novices, and even experienced entrepreneurs, out of every dollar they can.

The *Internet Marketing Million-Dollar Directory* can help you INCREASE your online revenues while you significantly REDUCE your costs.

It steers you away from disreputable and overpriced services . and only to those online marketing products and tools that give you the best possible return on investment at the lowest possible cost . or in many cases, at no cost at all!

Simply put, it's THE authoritative guide to the best low-cost/no-cost Internet marketing resources available to you today.

I have saved literally THOUSANDS of dollars ... and HUNDREDS of hours ... with the resources contained in this unique directory.

Kim has spent countless hours surfing the Net, reviewing tools and resources, checking out products and services, and talking to experts to find you precisely the best resources you need to start and run your online business successfully. So you and I don't have to.

With her Guide at your fingertips, it's like getting your own private referrals to fantastic Internet marketing resources your competitors will never find.

Sure, you could hire expensive Internet marketing consultants to work with you on your e-business venture ... and they MIGHT be able to refer you to some of Kim's resources ... as part of their consulting fee - which could as much as \$5,000 or higher.

But the *Internet Marketing Million-Dollar Directory* can connect you with the best low-cost/no-cost Internet marketing tools, services, vendors, and software available.

Your cost? Only \$39 for this comprehensive 78-page directory. That comes to about 30 cents per resource -- less than the price of a first-class postage stamp.

And your return on this modest investment?

Well, just ONE of the dozens of resources in this guide can immediately pay back the entire purchase price 10 times or more.

Use two, three, four, or more ... and this guide can literally make or save you thousands of dollars in your Internet business!

Try it risk-FREE for 90 days!

And, I stand behind that claim with this unconditional 100% money-back guarantee of satisfaction..

Click on the button below for immediate online access to Kim's Internet marketing directory. Then use it risk-free for a full 3 months.

If you are not 100% delighted with the *Internet Marketing Million-Dollar Directory*, just return it to us within 90 days for a prompt and full refund of every penny you paid. That way, you risk nothing.

To order your no-risk trial copy, click below now:

ORDER NOW

Sincerely,

Robert W. Bly,
Director
CTC Publishing

P.S. I'm so convinced that Kim Stacey's new guide the *Internet Marketing Million-Dollar Directory* can help you start or jump-start your Internet business that for a limited time only...

... I'll give you a copy of my valuable 45-page special report, *Online Marketing That Works* (list price: \$29), absolutely FREE -- just for agreeing to examine Kim's guide risk-free for 90 days.

In *Online Marketing That Works*, you'll discover:

- ✦ The 10 steps to online marketing success.
- ✦ Breaking into your prospect's e-mail "inner circle."
- ✦ How to write, design, and publish your own e-zine.
- ✦ 8 affordable ways to drive traffic to your Web site.
- ✦ How to build your e-zine subscriber list quickly and inexpensively.
- ✦ How to help search engines find your Web site.
- ✦ Mastering "online conversion" to convert more prospects to customers.
- ✦ 27 tips for writing more effective e-mail marketing messages.
- ✦ And more...

When you get your copy of the *Internet Marketing Million-Dollar Directory*, examine it carefully. Go to the Web addresses listed . and check out all these great Internet marketing resources for yourself!

Then, if you are not 100% delighted with the *Internet Marketing Million-Dollar Directory*, just let us know within 90 days for a prompt and full refund of every penny you paid. That way, you risk nothing.

And whatever you decide, *Online Marketing That Works* is yours free, my gift to you ... just for giving Kim's Internet marketing resource guide a try.

To get started, click below now:

[ORDER NOW](#)